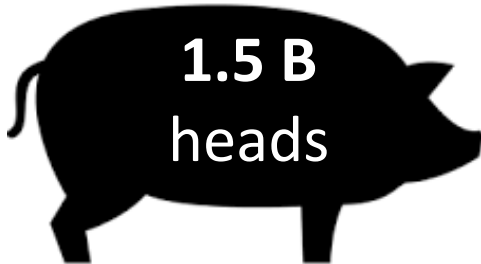
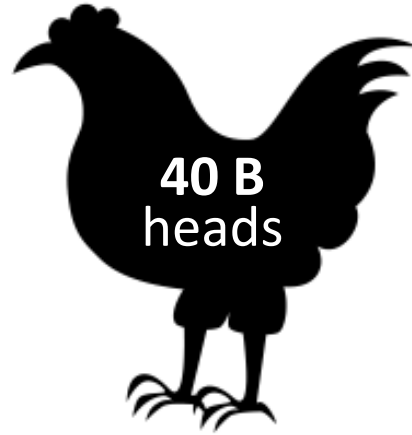
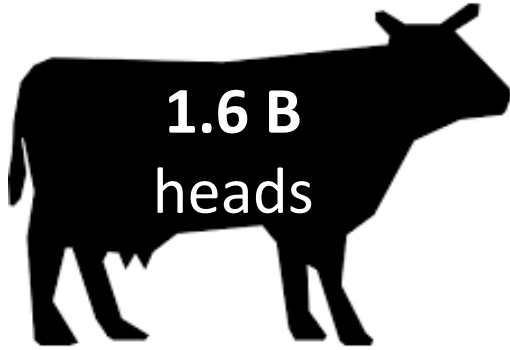


# *Future of Food:*

## **Plant-based Alternative Proteins in the Philippines**



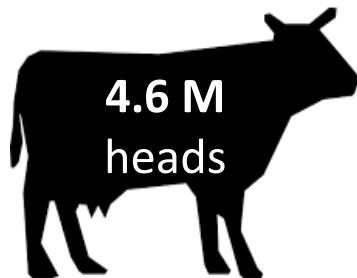
# How will we feed 10 billion people by 2050?



Sources: [Statista](#), [World Resources Institute](#)

# The Philippine Context

**145M**  
Filipinos by 2050



- **US\$81 Billion**

*Total Philippine Food Market 2019*

- **US\$7 Billion**

*Meat Consumption in the Philippines, 2019*

**PORK**

**PRICE**

P175/ kg (2011)

P450/ kg (Jan 2021)

# 10 Leading causes of death

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<b>Heart Disease</b>	<b>Alzheimers Disease</b>
<b>Cancers</b>	<b>Diabetes</b>
<b>Lower Respiratory Diseases</b>	<b>Influenza &amp; Pneumonia</b>
<b>Stroke</b>	<b>Kidney Disease</b>
<b>Accidents</b>	<b>Suicides</b>

Disease highlighted in **Red** indicate a strong linkage to nutrition

# The Opportunity

Microalgae



Jackfruit



Mungbean



Carrageenan



# Our Plant-based Favorites



(under development)

(under development)

