

Fueling Sustainable Food Innovation: SSX 2025 Pitching Sessions



Join us on **24 May 2025** at **Hidalgo Hall, Mezzanine Level, World Trade Center Metro Manila** for dynamic Pitching Sessions showcasing groundbreaking sustainable food products, services, and technologies.

Organized in partnership with Registrar Corp and DOST-PCIERRD, this is your opportunity to connect with potential partners, food manufacturers, and buyers driving the future of food.

LIMITED SEATS AVAILABLE, ADMISSION IS FREE!

SCHEDULE

10:00AM-11:00AM

REGISTRAR CORP

TOPIC: Reducing the cost and risk of the net zero transition for food businesses.

DESCRIPTION: A discussion of our specialized food sustainability platform which provides instant access to industry-leading data and insights that food services companies and food manufacturers can trust to accurately measure, reduce and report their environmental impact. With Foodsteps, businesses reduce the costs and risks of their net zero transition and improve sales as a result.

WHO SHOULD ATTEND?

Food manufacturers. Food service companies. Sustainability officers and CSR managers. Supply chain and operations managers in the food industry. R&D and innovation teams focused on sustainable product development. Business owners seeking credible data tools for sustainability reporting.

11:00AM-12:00PM

AKO PACKAGING

TOPIC: Decentralized Circularity & Bioplastic Innovation in the Philippines

DESCRIPTION: The pitch will highlight their efforts in tech transfer, regenerative enterprise incubation, and distribution of cassava bags, showcasing a scalable solution that reduces reliance on petroleum-based plastics while promoting local innovation and supply chain development. This session will provide insights into how cassava-based packaging can be locally produced and scaled, offering a blueprint for inclusive, regenerative growth.

WHO SHOULD ATTEND?

Local Government Units (LGUs) and Policy Makers. Sustainability Advocates and Environmental NGOs. Manufacturers and Retailers. Investors and Development. Academics and Researchers. Startups and Entrepreneurs.

SCHEDULE

11:00AM-12:00PM

ARKA-GREEN TABLE

TOPIC: Leveraging Smart Farming Technologies to Streamline the Agricultural Supply Chain in the Philippine

DESCRIPTION: Digital platform streamlining the farm-to-table supply chain, empowering farmers, reducing waste by up to 40%, and promoting sustainable, techdriven agriculture for local and global markets. This session is especially relevant for those looking to modernize agriculture, reduce food waste, and strengthen farmer-tomarket connections.

WHO SHOULD ATTEND?

Agricultural Cooperatives and Farmer Groups: Local Government Units (LGUs), Agri-tech Startups and Innovators, Food Retailers and Distributors, Exporters and Supply Chain Managers, Development Agencies and NGOs, and Investors and Impact Funders. Academics and Researchers in Agriculture or Supply Chain Management.

KUSINA UNIVERSITY

TOPIC: Decentralized Circularity & Bioplastic Innovation in the Philippines

DESCRIPTION: A pitch on KUCHEFS: A digital platform connecting 658 home-based food entrepreneurs to communities through streamlined, localized meal ordering and delivery.

WHO SHOULD ATTEND?

Government & Public Sector. Private Sector & Investors. Development Organizations & NGOs. Academia & Incubators. Media & Influencers.

PACKWORKS

TITLE: From Aling Nena to AI: The Future of Filipino Retail Starts at the Sari-Sari Store

DESCRIPTION: Transforming sari-sari stores into smart, connected hubsreshaping Filipino retail through data, technology, and community-powered innovation.

WHO SHOULD ATTEND?

Investors & Funding Partners. Retail & FMCG Corporations. Telcos & Fintechs. Government Agencies. Academia & Think Tanks. NGOs and Community Enablers. Media & Influencers.

Fueling Sustainable Food Innovation: SSX 2025 Pitching Sessions



Why You Should Participate?

- ✓ Discover sustainable innovations and circular economy solutions aligned with the growing global demand for healthy, traceable, and environmentally responsible food.
- ✓ Earn a Certificate of Participation or Attendance when you join the B2B, pitching, or conference sessions.
- ✓ Companies that participate in any SSX activity will receive priority consideration for international trade fair shows organized by CITEM.

Confirm Your Spot: Scan the QR code below to register.



citem.ph/p/512fbe

Let's take the first step toward a circular, innovative, and future-ready food industry-one that resonates with the healthy and sustainable food preferences of today's global food buyers.

We look forward to seeing you at the SSX B2B Matching Activity and Pitching Sessions!



Sustainability Solutions Exchange (SSX) is organized by the Center for International Trade Expositions and Missions (CITEM).